

PursuitMagazine

Journal Of Professional Excellence For Investigators

ADVERTISING RATES AND INSERTION ORDER

"Advertising is the principal reason why the business man has come to inherit the earth." - James Randolph Adams

To be guaranteed advertising space, advertisers must complete and submit this form along with payment in full to CompassPoint Investigations. Ad copy will not be placed until the appropriate payment has been processed.

"Webvertising" (web-only ad buys to be displayed on the PursuitMag.com website):

Site-wide Advertisements:

\$300 per month, or six months for \$1500, for an **exclusive 468 X 60 site-wide banner** in the header and placed below our current translation engine flags and just above the navigation bar.

\$200 per month, or six months for \$1000, for an **exclusive 300 x 250 square site wide banner**.

\$150 per month, or six months for \$600, for an **exclusive 300 x 125 rectangular site-wide banner**.

We are also currently offering one (1) ad space within the body of each article posted on Pursuit Magazine. We will post your advertisement into the article permanently and exclusively. *This is a one time payment for permanent placement.*

Ads within the articles:

- | | | | |
|--------------------------|-------|------------------|------------------|
| <input type="checkbox"/> | \$750 | 336 x 280 pixels | Rectangle |
| <input type="checkbox"/> | \$750 | 300 x 250 pixels | Rectangle |
| <input type="checkbox"/> | \$750 | 250 x 250 pixels | Square |
| <input type="checkbox"/> | \$750 | 120 x 240 pixels | Small Skyscraper |
| <input type="checkbox"/> | \$400 | 180 x 150 pixels | Rectangle |
| <input type="checkbox"/> | \$400 | 125 x 125 pixels | Square "Button" |
| <input type="checkbox"/> | \$400 | 120 x 90 pixels | "Button" |
| <input type="checkbox"/> | \$400 | 120 x 60 pixels | "Button" |

"Advertorial"

An advertorial is advertising in "article" format. Trend advertorial rates include one photograph and production. Advertisers must provide their own written advertorial and

photograph or logo unless otherwise agreed upon. All advertorials are identified with an "advertisement" header at the top of each page.

\$300 for an **exclusive** advertorial that will be posted on the home page for a period of 30 days and then placed in our archives section, which is accessible to all our subscribers and readers permanently. *This is a one time payment for permanent placement.*

Submit advertisements via email to info@pursuitmag.com

Please Read and Sign:

I understand that, unless otherwise noted, Advertisers are responsible for preparing & submitting advertisements and that all advertising rates are quoted for electronic submission in an approved graphics format (gif, jpeg, bmp and tiff) in the ordered image size; that advertising is restricted to material which corresponds to the stated purpose of Pursuit Magazine d/b/a PURSUITMAG.com; and that the editors of Pursuit Magazine reserve the right to decline submitted advertisements.

Authorized Signature of Company Representative

Date

Printed Name as Signed Above

Company Name: _____

Address: _____

City _____ State _____ Zip _____

Phone: _____ Fax _____

E-Mail: _____

Please complete areas below if using VISA, MasterCard, Discover and American Express credit cards and fax to our office (877) 761-8264:

Dated: _____

Signed: _____

Printed name: _____

Credit Card No. _____

Exp. Date _____

Check or Money Orders made payable to “CompassPoint Investigations” and returned to:

CompassPoint Investigations, PM Advertising

4657 Gulf Breeze Parkway, Suite D

Gulf Breeze, Fl 32563

(877) 363-4887 / Facsimile (877) 761-8264

Or via Email info@pursuitmag.com