



ADVERTISING RATES AND CONTRACT

"Advertising is the principal reason why the business man
has come to inherit the earth."
- James Randolph Adams -

To be guaranteed advertising space in the requested issue(s), advertisers must complete and submit this form along with payment in full to CompassPoint Investigations. Ad copy will not be forwarded to the editor/publisher until the appropriate payment has been processed.

Company Name: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____

In which issue would you like to advertise?

- | | |
|---|---|
| <input type="checkbox"/> September 2008 | <input type="checkbox"/> May 2009 |
| <input type="checkbox"/> November 2008 | <input type="checkbox"/> July 2009 |
| <input type="checkbox"/> January 2009 | <input type="checkbox"/> September 2009 |
| <input type="checkbox"/> March 2009 | <input type="checkbox"/> November 2009 |

What size of an ad would you like to run?

- | | | |
|--|----------|------------------|
| <input type="checkbox"/> Card-Sized Ad | \$35.00 | (2"H x 3.5"W) |
| <input type="checkbox"/> 1/4 Page | \$75.00 | (3.75"H x 5.5"W) |
| <input type="checkbox"/> 1/2 Page | \$150.00 | (3.75"H x 11"W) |
| <input type="checkbox"/> Full Page | \$300.00 | (7.5"H x 11"W) |

Ads should be submitted either in photo-ready art work or emailed as a digital file.

All ads will be placed online permanently in archived issues of Pursuit Magazine and in our Advertiser's Index

Classified Ad Advertising Rates:

Good for one issue of Pursuit Magazine.

Ads are \$2.50 per word with a 10 word minimum.
You may create a new Category for your ad if needed!

Additional options include:

Bold words	Add \$2.00 for each word
ALL CAPS WORDS	Add \$2.00 for each word
ALL CAPS AND BOLD	Add \$3.00 for each word
Boxed Ad with color	Add \$25.00

“Webvertising” (web-only ad buys to be displayed on Pursuitmag.com website):

- Banner (468x60 pixels):
 - \$150/2months for the top banner location on the Home Page
 - \$100/2months for the top banner location of "Past Issues and Articles" page
 - \$75/2months for all other pages

- Skyscraper Banners (120x480):
 - Right-side of the page under subscribe button
 - \$150/2months on the Home Page
 - \$100/2months for "Past Issues and Articles" page
 - \$75/2months for all other pages

 - Left side under navigation bar
 - \$100/2months on the Home Page
 - \$75/2months for "Past Issues and Articles" page
 - \$50/2months for all other pages

Note: All Payments for Advertising **MUST** be made in advance, at the time this advertising request is submitted.

These are single issue rates. A 10% discount is available for full year.

Please Read and Sign:

I understand that Advertisers are responsible for preparing & submitting Ad copy and that all advertising rates are quoted for camera ready copy or for electronic submission in an approved format; that advertising is restricted to material which corresponds to the stated purpose of Pursuit Magazine d/b/a PURSUITMAG.com; and that the editors of Pursuit Magazine, CompassPoint Investigations and its management, reserves the right to decline submitted advertisements.

Authorized Signature of Company Representative

Date

Printed Name as Signed Above

Payment Methods:

For **Checks and Money Orders** Made Payable to “CompassPoint Investigations”

Return to:

CompassPoint Investigations, Advertising— Pursuit Magazine

6847 N. 9th Avenue, Suite A-132

Pensacola, Fl 32514

877-363-4887-9990 / Facsimile (877) 761-8264

Or Email info@pursuitmag.com

Credit Card Orders (Visa, MC, AMEX and Discover) may be phoned or faxed in:

This form must be completed by the cardholder and submitted to CompassPoint Investigations by fax (877) 761-8264 or mail. This payment request form will be processed within (7) days from the date it is received or otherwise agreed by CompassPoint Investigations and the card holder.

I _____ hereby authorize CompassPoint Investigations to charge the credit card designated on the bottom of this form for payment of those fees identified in this advertising agreement.

Signature of Authorized Cardholder: _____

Print Name Exactly as Shown on Card: _____

Credit Card Number: _____

Expiration Date _____